

Cookie Policy

This Cookie Policy ("Policy") explains how Assaia use cookies and similar technologies to recognize you when you visit our websites ("Websites"). It explains what these technologies are and why we use them, as well as your right to control our use of them. We use the term "cookies" in this Policy to refer to cookies, and all such similar technologies, that collect information automatically when you visit our Websites.

What Are Cookies?

Cookies are text files containing small amounts of information which are downloaded to your computer or mobile device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognizes that cookie. Cookies are widely used in order to make websites work or to work more efficiently, as well as to provide information to the owners of the site.

There are two broad categories of cookies:

- First-party cookies, placed directly by us on your computer or mobile device.
- Third-party cookies, which are placed on your device by a third party on our behalf. We use third-party cookies for functionality, performance, analytics, advertising, tracking and/or social media purposes.

We use first-party and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our Websites to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Websites. Third parties cookies are used, via our Websites, for advertising, analytics and other purposes.

Cookies can remain on your computer or mobile device for different periods of time. Some cookies are "session cookies", meaning that they exist only while your browser is open. These are deleted automatically once you close your browser. Other cookies are "permanent cookies", meaning that they survive after your browser is closed. They can be used by websites to recognize your computer when you open your browser and browse the Internet again.

Our use of advertising and social media cookies (non-essential cookies) involves the collection and storage of your personal data. For more information on the processing of your personal data, please refer to our general privacy statement, which can be accessed at www.assaia.com. Our general privacy statement explains how you can exercise your rights (e.g. to access, modify or erase your personal data) and how you can contact our data protection officer with any questions regarding your personal data.

Types of cookies we use

The types of cookies used on our Websites fall into five categories, namely 'essential website cookies', 'performance and functionality cookies', 'analytics and customization cookies', 'advertising cookies', 'social media/networking cookies', and 'tracking cookies'.

In the following table, we've set out some further information about each category, and the purposes of the cookies which we and third parties use.

Please note that we only use advertising and social media cookies if you have consented to them. The other categories of cookie (essential, functional, tracking, analytical and performance cookies) are used, in accordance with Assaia's legitimate interests, to optimize your experience of the websites and our services.

Type and purpose of cookie

Essential website cookies: These cookies are strictly necessary to provide you with services available through our Websites and to use some of its features, such as access to secure areas. Because these cookies are strictly necessary for your use of the Websites, you cannot refuse them. You can, however, block or delete them by changing your browser settings as described below under the heading "How to control or delete cookies"

Analytics and customisation cookies:

These cookies collect information that is used either in aggregate form to help us understand how our Websites are being used or how effective our marketing campaigns are, or to help us customise our Websites for you.

Google Analytics

To refuse these cookies, please follow the instructions below under the heading "How to control or delete cookies"

Alternatively, please click on the relevant opt-out link below:

<https://support.google.com/analytics/answer/181881?hl=en>

Mailchimp

To refuse these cookies, please refer to the MailChimp website

<https://mailchimp.com/en-gb/legal/cookies/>

Advertising cookies:

These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests.

Google AdWord

To refuse these cookies, please follow the instructions below under the heading "How to control or delete cookies "

Alternatively, please click on the relevant opt-out link below:

https://www.google.com/settings/ads/anonymous?hl=en&sig=ACi0TCj95p7LSP1hTJG_Nu4Z4o7i2N%204wKyWi8RnT9f_qz2oWm63PK4E%20GsZWd07tjqphV-jFZK8GB_G3XrHOTy1tPvGnum5l%20xx_0UJdhJs4b82cF4wDSYVBcjI

Social networking cookies:

These cookies are used to enable you to share pages and content that you find interesting on our Websites through third party social networking and other websites. These cookies may also be used for advertising purposes. Because of how cookies work, we cannot access these cookies, nor can the third parties access the data collected by cookies placed by us.

LinkedIn

Log out of your LinkedIn account before activating the LinkedIn plug-ins and then delete all LinkedIn cookies after visiting Websites with LinkedIn plug-ins.

More information about LinkedIn can be found here:<https://www.linkedin.com/legal/privacy-policy>

Twitter

Log out of your Twitter account before activating the Twitter plugins and then delete all Twitter cookies after visiting Websites with Twitter plug-ins.

YouTube

To manage cookies when using Chrome, click here:
<https://support.google.com/chrome/answer/95647?hl=en-GB>

Other tracking technologies

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enable us to recognize when someone has visited our Website or opened an email that we have sent them. This allows us, for example, to monitor the traffic patterns of users from one page within our Websites to another, to deliver or communicate with cookies, to understand whether you have come to our Website from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of e-mail marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functionality.

Advertisement cookies

Third parties may place cookies on your computer or mobile device to facilitate advertising via our Websites. These companies may use information about your visits to this and other websites in order to provide you with relevant advertisements about goods and services that you may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements. This can be accomplished by them using cookies or web beacons to collect information about your visits to this and other sites in order to provide relevant advertisements about goods and services of potential interest to you. The information collected through this process does not enable us or them to identify your name, contact details or other personally identifying details unless you choose to provide these.

How to control or delete cookies

You have the right to choose whether or not to accept cookies and we have explained how you can exercise this right below. However, please note that if you choose to refuse cookies you may not be able to use the full functionality of our websites. Most browsers allow you to change your cookie settings. These settings will typically be found in the “options” or “preferences” menu of your browser. In order to understand these settings, the following links may be helpful. Otherwise, you should go to the “Help” option in your browser for more details.

- Cookie settings in Internet Explorer
- Cookie settings in Firefox
- Cookie settings in Chrome
- Cookie settings in Safari web and iOS.

If you only want to limit third-party advertising cookies, you can turn such cookies off by visiting the following links:

- Your Online Choices (<http://www.youronlinechoices.com/uk/>)
- Network Advertising Initiative (<http://www.networkadvertising.org>)
- Digital Advertising Alliance (<http://www.aboutads.info/consumers>)

Please bear in mind that there are many more companies listed on these sites than those that drop cookies on our website.

You can read more information on how you can exercise your rights (e.g. access, modify or erase your personal data) in our general (web) privacy statement.

More about cookies

If you want to learn more about cookies, or how to control, disable or delete them, please visit <http://www.aboutcookies.org> for detailed guidance. In addition, certain third-party advertising networks, including Google, permit users to opt out of or customize preferences associated with your internet browsing.

Updates To This Policy

We may update this Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please, therefore, re-visit this Policy regularly to stay informed about our use of cookies and related technologies.

Contact Us

If you have any questions or comments about this Policy, or privacy matters generally, please contact us via email: privacy@assaia.com.

About Assaia

Assaia International AG is an aviation software company that is on a mission to use technology to optimise the aviation industry. It uses a combination of Artificial Intelligence and computer vision to provide airports and airlines with complete visibility of turnaround operations at the airport.

Assaia gives airports and airlines control over turnaround operations, enabling them to predict issues and automate processes to make it more efficient. Assaia's solutions

create a safer, faster and more sustainable ecosystem so passengers can feel confident they are travelling on time, safely and sustainably.

www.assaia.com